

THE KEPWARE SUBSCRIPTION VALUE CHAIN

Learn why becoming a PTC
subscriber really adds up

ACCESS ADDITIONAL FUNCTIONALITY AT GREAT VALUE

Kepware subscription packages bundle together the elements that customers appreciate most at unprecedented value.

Our subscription packages offer you access to the latest functionality and drivers that are most relevant and needed for you to successfully run your business.

With a subscription Enterprise license, you can deploy new servers, drivers, or plug-ins on the fly.

*EXAMPLE

BRING YOUR SOFTWARE ROI TO A NEW LEVEL

As a valued PTC customer you have always received seamless upgrades, on-going maintenance, and security updates through your support contract. By converting or upgrading your existing licenses to subscription you will get so much more:

1. Manage a single type of license environment, minimizing IT and administrative burden.
 - Single master contract for your entire company and even single license per site with our Enterprise licensing
 - Single, co-termed annual renewal
 - Front-end co-termining ensures your new purchases align with your master contract.
2. Enjoy access to regular updates to ensure connectivity remains current and secure without any additional support and maintenance contracts.
 - Subscription licenses have support and maintenance bundled in so you never have to worry about your product's eligibility.

3. Realize long-term pricing benefits for your entire installation.
 - o Pay only for what you need. Licensing can be scaled up or down as needed to meet changing requirements.
 - o Optimized cost-to-value and predictable budgeting for an easier purchase approval process.*

MAXIMIZE VALUE AND SAVINGS

We recognize that your business has likely evolved and so have your software needs. With subscription you have the option to add or remix Kepware products to capture major savings with subscription rates compared to standard software list prices.



SUBSCRIPTION MAKES MANAGING AND ADMINISTERING YOUR CONTRACTS A LOT EASIER.

1

CO-TERM

Pick your anniversary date to save time on renewals.
[Learn how to renew on your terms.](#)

2

REMIX

Gain flexibility to adjust your licenses to match changing business needs.
[Learn more.](#)

3

MULTI-YEAR PRICE PROTECTION

Enjoy price protection by securing contract durations up to 4yrs - resulting in average savings of 10%. [Learn more and calculate your savings.](#)

VALUE SUMMARY

INCREASED VALUE

Access best packaging and additional services

INCREASED FLEXIBILITY

Future-proof your project with our enterprise packaging offered in subscription only:

Restack when trading up to subscription and remix annually to match your installation to current needs

INCREASED CONVENIENCE

Simplify administration and license management

INCREASED SECURITY

Reduce risk of service interruptions with automatic access to our most up to date releases and enhanced encryption methods

INCREASED SAVINGS

Protection from annual price increases through a multi-year contract

READY TO CONVERT YOUR LICENSE TO SUBSCRIPTION?

TALK TO A KEPCARE RENEWAL ADVISOR TODAY. →



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