



THE

SUBSCRIPTION VALUE CHAIN

Learn why becoming a PTC
subscriber really adds up

ACCESS ADDITIONAL FUNCTIONALITY AT GREAT VALUE

PTC subscription packages bundle together the modules that customers appreciate most at unprecedented value.

By converting you will access the latest functionality that is most relevant and needed for you to successfully run your business.

While you gain new functionality and services, you remain in full control over the software version you intend to use.

Subscribe to a Creo Design package for more power, flexibility, and convenience than a perpetual license —at a price that won't break the bank.

You will get:

- Multi-CAD Collaboration
- Piping and cabling Design
- Rendering
- Simulation Elite
- Fastener Design (IFX)

*EXAMPLE

BRING YOUR SOFTWARE ROI TO A NEW LEVEL

As a valued PTC customer you have always received seamless upgrades, on-going maintenance, and security updates through your support contract.

By turning your existing contract into a subscription you will get so much more:

- Manage a single type of license environment, minimizing IT and administrative burden.
- Enhance skills with the right eLearning and eSupport services.
- Realize long-term pricing benefits for your entire installation.

MAXIMIZE VALUE AND SAVINGS

We recognize that your business has likely evolved and so have your software needs.

So when converting to subscription, we are offering the ability to do a one-time restack of your installation.

- Swap licenses across product families, such as exchanging unused CAD licenses for new PLM functionality.
- Add new licenses at the point of conversion to capture major savings with subscription rates compared to standard software list prices.

READY TO TRADE UP?

PTC's conversion experts will advise you on the best option to take your PTC installation to the next level.

TRADE UP: PROFESSIONAL

(Average of 40% savings on current package list price)

Upgrade your installation to maintain your existing functionality and add in the functionality that customers demand most.

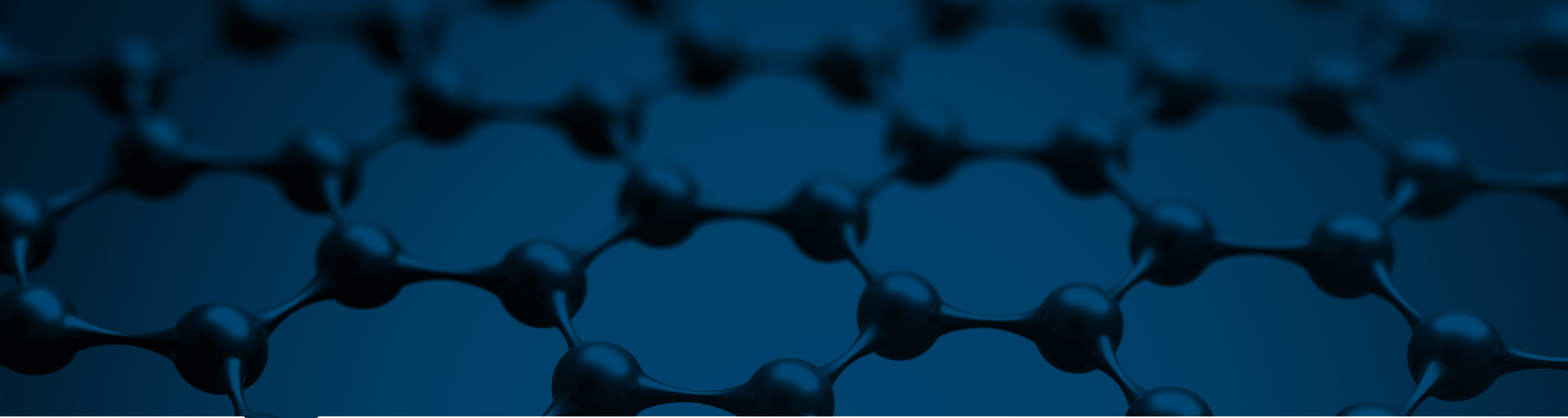
TRADE UP: PERFORMANCE

(Average of 60% savings on current package list price)

Convert into our top of the line packages to ensure you have all the cutting edge functionality available.

ADDITIONAL TRADE UP OPTIONS AVAILABLE

We'll match your specific installation and needs with the best offer available. If you are working with a PTC partner, special programs may also apply.



SUBSCRIPTION MAKES MANAGING AND ADMINISTERING YOUR CONTRACTS A LOT EASIER.

1

CO-TERM

Pick your anniversary date to save time on renewals.
[Learn how to renew on your terms.](#)

2

REMIX

Gain flexibility to adjust your licenses to match changing business needs.
[Learn more.](#)

3

MULTI-YEAR PRICE PROTECTION

Enjoy price protection by securing contract durations up to 4yrs - resulting in average savings of 10%. [Learn more and calculate your savings.](#)

A decorative background on the left side of the slide, featuring a dense arrangement of blue and light blue spheres of varying sizes, creating a textured, crystalline appearance.

VALUE SUMMARY

INCREASED VALUE

Access best packaging and additional services

INCREASED FLEXIBILITY

Restack when trading up to subscription and remix annually to match your installation to current needs

INCREASED CONVENIENCE

Ease of administration

INCREASED SECURITY

Reduce risk of service interruptions

INCREASED SAVINGS

Protection from annual price increases

READY TO CONVERT YOUR LICENSE TO SUBSCRIPTION?

TALK TO ONE OF OUR EXPERTS TODAY. →



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